



community · utility · art

## **Founders Guide**

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## Cityroots Welcomes You

We are thrilled you've come to join us at Cityroots and we hope you'll stay to grow with our community. This is just the beginning with much more to come. Stay tuned for updates to this guide as well as Cityroots Undrgrnd!

Please feel free to contact us via [Twitter](#) or [Discord](#) with questions, comments, or suggestions. We would love to hear your feedback.

## What is Cityroots?

Cityroots was founded by 13 members looking to build a safe, moral, and economically stimulated place to gather, laugh, teach and grow. This document serves as our guidebook for establishing Cityroots for generations to come.

### City Tenants

- We believe integrity, humility, awareness, and compassion are critical to fulfillment.
- We believe NFTs exist as 3 major parts: Community, Utility, and Art.
- We believe in fair and equitable trade practices and opportunities.
- We believe in the growth and empowerment of all individuals and communities.
- We believe in the power of community.
- We believe in anti-discrimination.
- We believe in Ethereum.

## City Roots Model



## End-User Interactions:

### Elder Tree Souls

What are they?

Elder Tree Souls are a collection of 8,000 unique NFTs (Non-Fungible Tokens). While each of the seven unique traits with 50 unique values were generated by our team of inspiring artists, the Elder Tree Souls were algorithmically generated and available for you to interact with! They will mint for 0.08 ETH on

the Ethereum network. They will have a delayed release of 48 hours post sell-out.

## How are they Minted?

These tokens are purchased through the Pre-launch or the Launch for 0.08 ETH.

NOTE: The City Council will not mint any of these tokens before pre-sale and shall receive no special minting privileges. Each City Council and City Guard member will, however, be on the pre-sale whitelist with up to 5 wallet slots.

## What is their Purpose?

These marvelous tokens serve multiple functions.

### Community

Elder Tree Souls are the beginning of **Cityroots**. Each of these holders will be part of a genuinely life-changing community. One where we share early ideas and get feedback from the community on items such as what our next NFT line should be, the utility options and how to bring growth to the community as a whole.

### Utility

Elder Tree Souls get you **Unity** Tokens every 1st and 15th of the month just for holding one in your wallet! No action required, you will be able to harvest rewards for simply holding these NFTs in your wallet.

**Cityroots** will also require your votes. Since the Elder Tree Souls are the lifeblood of this city, it's only fitting that the holders make the decisions. Look for more information on this to come by the end of the year.

### Art

There are 8,000 uniquely combined Elder Tree Souls from Seven Traits across 50 unique values. These are 3D pieces of art with audio. Interact with your art like never before. Zooming In/Out, Rotating and Panning allows you to explore the entire Soul. Who knows, we may even do scavenger hunts. ...shhhhhhh

## Community Pool

### Pool Ratios

Phase	Community Pool	Development Pool
Pre-Launch	0	100

Launch	20	80
Phase 1 and Beyond	80	20

## Filling the Community Pool with ETH

There are several methods being used to generate value within the community pool: All ETH that enters the main wallet is split between the community pool and development pool using the pool ratios above.

- Minting Purchases - Every purchase that's made via the minting process. This includes Elder Tree Souls and any new NFT's that launch on our platform.
- Open Sea Sales - 5%\* of every sale.
- Cityroots UNDRGRND - 80% of profit generated.

\* - Subject to change based on votes from Elder Tree Soul Holders.

## Community Pool DAO

Every Saturday at 12am UTC our team will post a vote in discord for the Elder Tree Soul holders as to how and when they would like to spend the Community Pool. Options include:

- Push ETH to be harvested
  - How much
  - When
- Invest in an asset
  - What asset
  - What entry price point
  - What exit price
- Change exit price
  - What asset
- Hold with no action

## Harvesting Rewards

So, how are harvests calculated? Well, when the DAO chooses to "Push ETH to be harvested" they choose an amount of ETH. This ETH goes into a reward locker for 48 hours. From here, anyone with a 'Unity Token' can burn it on our rewards contract to enter into the pool for payout. We look at the number of burned 'Unity Tokens' and aggregate them on a per wallet basis. From there, we divide your wallets total burned 'Unity Tokens' by the entire aggregate of all burned 'Unity Tokens'. This gives us your 'Unity Ratio' which is then multiplied by the total ETH in the community pool and distributed to your

rewards locker. After 48 hours, this is released to the Wallet Address that burned the tokens. Let's take a look at an example below:

1. I have Wallet ID 01 with 3 **'Unity Tokens'**
2. The DAO has chosen to release 100 ETH to be harvested.
3. I'm going to choose to burn 2 of my Unity Tokens.
4. Now, let's pretend that there's 10 total wallets that burned a total 20 **Unity Tokens**. We now take 2 divided by 20 to get your **'Unity Ratio'** which is 10%.

$$\frac{2}{20} = 10\%$$

5. Once we have your **'Unity Ratio'**, we multiply it by the total amount of ETH in the community pool. This is then distributed to your rewards locker. So if there was 100 ETH in the pool, you would have 10% of that which is 10 ETH as your claimable Harvest Rewards. Just pay gas to retrieve it.

**NOTE:** You MUST burn your **Unity Token** prior to the release of the funds to ensure you are eligible for harvest. It will not be possible for you to burn your token once the harvest has closed.

## Unity Tokens (Unity)

What are they?

ERC-721 (NFT's)

How are they Minted?

These tokens are airdropped to holders of Elder Tree Souls. 1 **Unity** token is airdropped per Elder Tree Soul held in your wallet on the 1st and 15th of each month.

Holding your Elder Tree Soul(s) from mint until December 1st will give you 4 Unity Tokens instead of just One. You may transfer the Elder Tree Soul(s) and still receive these tokens, however, a financial transaction must not have occurred as related to the token to receive the benefit.

What is their Purpose?

These tokens are a reward for simply owning an Elder Tree Soul. These **"Unity Tokens"** provide the holders with the ability to burn and earn harvest from the Community Pool.

# Community Engagement

## Events

Real world events are coming to a city near you. Stay tuned to our discord to find out when and where!

## Development Specs

### Contract Specs and Mechanics

#### Contract Mechanics

Our ERC-721 Contract is currently being written and this section will be updated with more information as it becomes available:

[Contract Link](#)

Multi-Sig (6/9) - Six out of Nine signatures from the below list will be required for any changes to be made to any of our contracts once released.

- Rayne
- Noosh
- Jeritect.eth
- 22e28
- Switchshaq
- Wolv
- Kergami
- lilBobRoss
- Church

#### Wallet Ids

**Jeritect.eth - Lead Architect** - 0x1D49C546222fBfb547D914aF70b9EA4271dB770c

**ElderTreeMagee - Founder** - 0xC5c0A131303dfAB5fB8bcE3052BaB9326629da3d

**Noosh - CONTRACT DEVELOPER/ANTI RUG DR/DISCORD MANAGER** -

0xa18BD9955496AF4e65bFE0324247e5Fbe68Ef41E

**Switchshaq - Brand/Content Mgr** -

0xC149E4b47E5b5E9825F8c3710C34B54A7Bced14d

**Carlton - Audio Engineer** - 0x2bB1f381A026a7E96b62C47c5C9c5894c4427F97

**Zachdaboss - Video | Animation -**

0x740Db8f9cC574B70140b6E387D12D2D31c43381F

**lilbobross - Asset Manager -** 0x57d191742ed608EB4FB3E6A861011A369D82a212

**ChefdaveNYC - NFT Ecosystem Specialist-**

0xfa80c1a8F2968D6526607D780B06ACB68d61Beb8

**Rayne - Partnership Coordination Manager -**

0xC129D8D3112D4fFC2C823c560689d4A609786162

**Wolv - Marketing Manager -** 0x1c329dEB5fDf43Dd7EeCA157e23B9BA56D1F4AbD

**Kergami - Community Manager-** 0x0FC7c5F7d02b654e7F70CBFDfFCAA8a7d1BFfD7e

**Church - Project Strategist -** 0xeaE7CfDD31b8604533cE196EcbC42947b182fAf2

**Krysh909 - Web Developer -** 0x76Df64Fc4D2985959e0b4F2d516873aB3a1DCD8a

**Community Pool -** 0xBae0BA6629ce37159966372b61C137633D05673B

**Budget -** 0x9662d1174E01ecDF9420DC4E93Fc92d4BEF3Bb27

## Cityroots Undrgrnd

The Underground is a NFT Marketplace with integrations into News, Advanced Analytics and Social Media. All with the Trust and scale of an Enterprise level Platform.

### Tunnel Map

#### Phase 1

Our first phase will focus on the basics. The ability to buy, sell, trade and transfer NFT's. Our interface will also integrate Twitter feeds, News, and basic price trending over time for a collection. This will allow you to see what the projects most critical updates are in real-time.

#### Phase 2

Our focus in this phase will be integrating the analytics for Twitter including engagement metrics trended over time and in parallel to pricing trends. From here, you will be able to filter to specific time frames and dig in to the social trends and their impact on the market pricing.

We will also focus on delivering configurable alerts for floors based on custom filter parameters.

## Phase 3

Phase 3 is about adding in additional features and functions. For transactions, we will have functions to allow you to set buy limits and sell limits on your NFT's.

So, if a limit is hit based on filter criteria you set, we will list your NFT or we will buy the floor of the NFT meeting your filter criteria.

You can also expect a UI/UX revamp as well as an upgrade to the social integration features and what engagement analytics are included. We will also be releasing more advanced analytics capabilities.

## And Beyond...

Don't think that only what's listed here is coming, we just want to keep some features a surprise. For anything you see missing, however, we want your thoughts and feedback to be included in our Underground. So please reach out via [Twitter](#) or [Discord](#)!

## The Vault

### Collection News

Get the latest and greatest news directly from the collection managers as to the highlights of their project in the same screen as the collection itself. From here, you can also look back and see historical Articles' and how these may have impacted the pricing of the project.

### Curators

Our team of "curators" are collecting information and meeting with the project's leaders, if available, to understand the scope, vision, and execution of a project.

For each project, we will work to identify the following information:

- Contract Security Review
- Community Score: (1-5)
- Utility Score: (1-5)
- Art Score: (1-5)
- User Experience Score: (1-5)
- Project Features: Passive Income, PFP, Play to Earn, Breed or Burn, Pre-sale Access, Community Pool, Gambling, Game, Art, Collectible
- Upcoming News for this Project
- Personal Thoughts

## **Social Media**

Our plan is to integrate several layers of social media. Within the Underground platform, you will be able to review a NFT collection's Twitter, Instagram, Medium, or YouTube content without leaving the collections page. This will allow for more effective research when we tie this in with advanced analytics and being able to drill in to date ranges to identify how social presence has impacted the market and what it may do in the future.

## **Advanced Analytics**

Our plan is to integrate market trends with social engagement trends to allow end users to identify true marketplace analytics. This will not just be at a collection level, but at an aggregation of collections as well. We are also working to develop machine learning algorithms to determine market predictions for collections.